Declassified and Approved For Release @ 50-Yr 2013/12/11 : CIA-RDP81-00770R000100020031-4

CT

26

RR RUFKBA

DE RUEPSE 21A

ZNR

R 261807Z

FM FBIS WASHDC

TO FBIS VIENNA AUSTRIA

FBIS GRNC

BT

UNCLAS RUEP

550 WEIR FROM MORGENROTH/SEELY WA 704

ONE--IN ORDER TO STANDARDIZE LOGOGRAPH USAGE, REQUEST BUREAUS HENCEFORTH USE FOLLOWING LOGOGRAPH FORMS:

ALFA: LOGOGRAPH FOR ALL INTERNATIONAL BROADCASTING SERVICES, EXCEPT AS NOTED IN PARA BRAVO, BELOW:

(CITY OF ORIGIN) IN (LANGUAGE) TO (TARGET AREA)

BRAVO: INTERNATIONAL BROADCASTS WHICH REQUIRE AN EXCEPTIONAL LOGOGRAPH FORM ARE THOSE IN ANY ONE PARTICULAR LANGUAGE WHICH ARE REPEATED SUCCESSIVELY THROUGHOUT THE DAY TO DIFFERENT TARGET AREAS PAGE TWO RUEPSE 21A

OR ARE DIRECTED SIMULTANEOUSLY TO SEVERAL WIDELY DIFFERENT TARGETS.

IN THESE CASES THE LOGOGRAPH SHOULD BE:

(CITY OF ORIGIN) (OVERSEAS, INTERNATIONAL, OR EXTERNAL AS APPROPRIATE) SERVICE IN (LANGUAGE)

CHARLIE: THE LOGOGRAPH FOR CLANDESTINE BROADCASTS SHOULD BE:

(NAME OF BROADCASTING STATION) (CLANDESTINE) IN LANGUAGE TO (BEAM).

TWO: FOLLOWING ARE EXAMPLES, TAKEN FROM BUREAU COVERAGE, OF THE

FORMS STATED ABOVE:

MOSCOW IN GERMAN TO AUSTRIA

MOSCOW (VIA BUCHAREST) IN RUMANIAN TO RUMANIA
MOSCOW (VIA BRATISLAVA) IN SLOVAK TO CZECHOSLOVAKIA.

BT